Strategy Scoping Document: Supply and Quality Workstreams

The council has been reviewing its homelessness and housing strategies. The council's new housing strategy will be made up of 3 workstreams:

- Homelessness and rough sleeping
- Increasing supply of accommodation
- Improving the quality of housing and neighbourhoods

The council adopted its new homelessness and rough sleeping strategy in December 2019, which sets out some of the housing needs we will be addressing through the supply and quality workstreams.

We have been working with our partners to scope the supply and quality workstreams, some of the priorities we have already identified are set out below. These priorities will be included in the supply and quality workstreams, which will be adopted later in 2020.

	Priorities	Key Projects
Homelessness and Rough Sleeping	Reduce rough sleeping	• Developing the approach started by the Rough Sleeping Initiative and Rapid Rehousing Pathway • Expanding our holistic approach with health, mental health, social care and substance misuse partners • Working with partners to increase the range of short and long term housing solutions available for rough sleepers, including Housing First accommodation. • Working with the Hastings Street Community Partnership to co-ordinate support and enforcement work across the statutory and voluntary sectors
	Minimise our use of emergency accommodation by improving access to	• Developing a strategy to increase the supply of affordable housing in both the social and private

	housing solutions	rented sectors • Increase the number of council owned emergency accommodation • Expand the private sector leasing element of the Social Lettings Agency • Expand the different types of homes for people with multiple and complex needs, including helping people to move-on from supported housing • Give financial support to homeless households to find new housing
	Adapt our services to meet local needs	• Focus on tenancy sustainment, whenever possible • Develop links between homelessness services and specialist employability support • Use trauma informed working practices across homelessness services • Look at our process for offering social housing • Work with statutory partners to raise awareness of homelessness prevention through the new duty to refer • Adapt our services to meet the needs of specific groups, for example young people at risk of homelessness • Engage people using and delivering our services to improve our work to reduce homelessness and rough sleeping

Increasing supply of accommodation	Encouraging Development	- Support review of key planning policy documents, including the local plan - Affordable housing, including shared ownership models - Use of council-owned land for residential development - Community-led housing - Working in partnership with private developers and social housing providers - Explore funding opportunities to provide specialist accommodation, for example move-on units for former rough sleepers
	Make best use of existing housing stock	Continue a programme to bring long-term empty properties back into use
Improving the quality of housing and neighbourhoods	Target improvements in private rented sector	- Houses in multiple occupation (HMO) licensing scheme - Selective Licensing Scheme - Enforcement activities to tackle rogue landlords and disrepair issues
	Housing and health	- Working with social and private landlords to improve maintenance standards - Implement the findings of an earlier report by the Director of Public Health - Continue to work with East Sussex Clinical Commissioning Group and other partners to reduce health inequalities

		• Apply learning from the outbreak of Coronavirus, to improve housing management standards
	Environmental impact	• Develop initiatives which improve energy efficiency and address fuel poverty (such as the Climate Active Neighbourhoods (CAN) project) • Modular housing / modern methods of construction • Ensure council-owned emergency accommodation stock is energy efficient • Support the council's corporate objectives to reduce carbon emissions in Hastings